Graphic Designer

Essential Duties and Responsibilities:
- ✓ Develop unique and visually appealing layout that works in the service of a specific message:
- ✓ Prepare sketches or layouts to illustrate a vision for the design
- ✓ Select the colors, sound, artwork, photography, animation, style of type and other visual elements to be included in the design
- ✓ Decide upon the arrangement of the various text and image elements on the page or screen

Education:
- ✓ Associate of Arts degree, minimum
- ✓ Bachelor of Arts degree becoming more necessary
- ✓ A certificate in any computer software such as web designing, Adobe Photoshop, 2D and 3D animation are also a plus

Required Experience:
- ✓ Dependent on level of entry, entry-level positions require education credentials listed above
- ✓ Art Director or management level positions require 5 – 10 years experience in the field

Preferred Experience:
- ✓ Flexibility to work independently and in teams
- ✓ Experience with communicating scientific information to non-expert audiences

Skills and Abilities:
- ✓ Written and oral communication skills
- ✓ Timeline/task oriented to deliver projects on time
- ✓ Excellent organizational and time management skills
- ✓ Proficient in programs such as Adobe InDesign, Photoshop and Illustrator, which are currently industry standards
- ✓ Portfolio of all the design work created
- ✓ Solve visual problems and challenges which communicate information

Physical Abilities:
- ✓ Standard office environment, no exceptional physical abilities required